

## THAROS PRIVACY POLICY

Tharos Limited ("We") are committed to protecting and respecting your privacy.

This policy (together with our terms of use and any other documents referred to in it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it. By visiting our Site you are accepting and consenting to the practices described in this policy.

For the purpose of the Data Protection Act 1998 (the Act), the data controller is Tharos Ltd, The Elms Courtyard, Bromesberrow, Ledbury, Herefordshire, HR8 1RX (Company Number) 09921792).

### Information we may collect from you

#### We may collect and process the following data about you:

Information you give us. You may give us information about you by filling in forms on our Site or registering on our Site (our Site) or by corresponding with us by phone, e-mail or otherwise. This includes information you provide when you register to use our Site, subscribe to receiving emails from us, subscribe to receive information from us, search for a product, participate in discussion boards or other social media functions on our Site, enter a competition, promotion or survey, and when you report a problem with our Site. The information you give us may include your name, address, e-mail address and phone number.

Information we collect about you. With regard to each of your visits to our Site we may automatically collect the following information:

- technical information, including the Internet protocol (IP) address used to connect your computer to the Internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform;

- Information that you provide to us for the purpose of registering with us and allowing us to send you email notifications and/or promotional information;

- information about your visit, including the full Uniform Resource Locators (URL) clickstream to, through and from our Site (including date and time); products you viewed or searched for; page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page and any phone number used to call our customer service number.

- Information we receive from other sources. We may receive information about you if you use any of the other websites we operate or the other services we provide. (In this case we will have informed you when we collected that data that it may be shared internally and combined with data collected on this Site.) We are also working closely with third parties (including, for example, business partners, sub-contractors in technical and delivery services, advertising networks, analytics providers, search information providers) and may receive information about you from them.

### Cookies

Our website uses cookies to distinguish you from other users of our website. For detailed information on the cookies we use and the purposes for which we use them see our Cookie Policy.

## Uses made of the information

### We use information held about you in the following ways:

#### Information you give to us. We will use this information:

- to provide you with the information, products and services that you request from us;
- to provide you with information about other products and services we offer that are similar to those that you have already purchased or enquired about;
- to provide you, or permit selected third parties to provide you, with information about products and services we feel may interest you. Where we permit selected third parties to use your data, we (or they) will contact you by electronic means only if you have consented to this;
- to notify you about changes to our website;
- to ensure that content from our Site is presented in the most effective manner for you and for your computer.

#### Information we collect about you. We will use this information:

- to administer our Site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
- to improve our Site to ensure that content is presented in the most effective manner for you and for your computer;
- to allow you to participate in interactive features of our service, when you choose to do so;
- as part of our efforts to keep our Site safe and secure;
- to measure or understand the effectiveness of advertising we serve to you and others, and to deliver relevant advertising to you;
- to make suggestions and recommendations to you and other users of our Site about products or services that may interest you or them.

Information we receive from other sources. We may combine this information with information you give to us and information we collect about you. We may use this information and the combined information for the purposes set out above (depending on the types of information we receive).

#### Disclosure of your information

We may share your personal information with any member of our group, as defined in section 1159 of the UK Companies Act 2006.

#### We may share your information with selected third parties including:

Business partners, suppliers and sub-contractors for the performance of any services we may provide for you or any interactions we may have with you as part of your use of the website, including the running and hosting of the website.

Analytics and search engine providers that assist us in the improvement and optimisation of our Site.

### **We may disclose your personal information to third parties:**

If Tharos Ltd or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.

If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use or to protect the rights, property, or safety of Tharos Ltd, our customers, or others.

### **Where we store your personal data**

The data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area ("EEA"). It may also be processed by staff operating outside the EEA who work for us or for one of our suppliers. Such staff may be engaged in, among other things, the provision of support services or for sending you information you have consented to via our website. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

### **All information you provide to us is stored on our secure servers**

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our Site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

### **Your rights**

You have the right to ask us not to process your personal data for marketing purposes. You can also exercise the right at any time by contacting us.

Our Site may, from time to time, contain links to and from the websites of our partner networks, third parties, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

### **Access to information**

The Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act.

### **Changes to our privacy policy**

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our privacy policy.

**Questions, comments and requests regarding this privacy policy are welcomed.**